

## BID Ambassadors: Selected Top Projects

Cost	Project Ranking	Previous Voting Position	Change
50,000	1. Square - Frankfort Gate	5	+4
375,000	2. Security Presence	4	+2
100,000	3. Events	15	+12
35,000	4. Square - New George St	13	+9
60,000	5. Public Conveniences	26	+21
10,000	6. Drake Circus - PR Strategy	1	-5
100,000	7. Pedestrian Signage	40	+33
250,000	8. Shoppers Bus	43	+35
40,000	9. Play Area - New George St	32	+23
20,000	10. Large Litter Bins	12	+2
100,000	11. Car Park Cleansing	17	+6
100,000	12. Subsidised Car Parking	21	+9
100,000	13. Power Washer	3	-3
80,000	14. Pay on Exit	16	+2
250,000	15. Regional Marketing	6	-9
100,000	16. Floral / Shrub Displays	39	+23
100,000	17. Square - Cornwall St	9	-8
260,000	18. Clean Team	7	-11
50,000	19. Short Stay Car Parking	35	+16
50,000	20. Park and Ride	8	-12
30,000	21. Entertainment	33	+12
250,000	22. Graffiti and Fly-posting	38	+16
10,000	23. Ambassadors - Uniforms	24	+1
10,000	24. Car Park Signage	11	-13
50,000	25. Safer Car Parks	10	-15
20,000	26. Ambassadors Training	2	-24
10,000	27. Litter Enforcement	23	-4
20,000	28. Retailer Recycling	34	+6
45,000	29. Mechanised Sweeper	50	+21
10,000	30. Retail Investment Pack	46	+16
50,000	31. Bedford Way	44	+13
60,000	32. CCTV - Surface Level Car Parks	25	-7
15,000	33. Lighting - Surface Level Car Parks	41	+8
100,000	34. Buildings Lighting	22	-12
50,000	35. Canopy	42	+7
10,000	36. Website	20	-16
50,000	37. Cruise Ships	30	-7
10,000	38. Signage - Safer / CCTV	28	-10
20,000	39. CCTV Operator	19	-10
150,000	40. PARC	14	-26
10,000	41. Railways Shopping Promotions	48	+7
150,000	42. Christmas Lights	18	-24
15,000	43. Branding	27	-16
10,000	44. Newsletter	37	-7
60,000	45. Public Art	49	+4
20,000	46. Retail Radios	31	-15
10,000	47. Cleanliness Monitoring	45	-2
37,500	48. Sunday Cleaning	29	-19
5,000	49. Public Crime Awareness	47	-2
25,000	50. Retail Crime Awareness	36	-14