

<i>Set</i>	<i>Theme</i>	<i>Project</i>	<i>Cost</i>	<i>Score</i>	<i>Overall Total</i>
1	Promotion	Drake Circus - PR Strategy	10,000	1.13	10,000
1	Welcoming	Ambassadors Training	20,000	2.43	30,000
1	Clean/Maintain	Power Washer	100,000	2.44	130,000
1	Safer	Security Presence	375,000	2.50	505,000
1	Attractive	Square - F.G.	50,000	2.63	555,000
2	Promotion	Regional Marketing	250,000	2.38	805,000
2	Clean/Maintain	Clean Team	260,000	2.67	1,065,000
2	Welcoming	Park and Ride	50,000	2.71	1,115,000
2	Attractive	Squares - C.S.	100,000	3.25	1,215,000
2	Safer	Safer Car Parks	50,000	4.17	1,265,000
3	Welcoming	Car Park Signage	10,000	3.14	1,275,000
3	Clean/Maintain	Larger Litter Bins	20,000	3.44	1,295,000
3	Attractive	Square - N.G.S	35,000	3.88	1,330,000
3	Safer	PARC	150,000	4.17	1,480,000
3	Promotion	Events	100,000	5.00	1,580,000
4	Welcoming	Pay on Exit	80,000	3.29	1,660,000
4	Clean/Maintain	Car Park Cleansing	100,000	3.44	1,760,000

4 Attractive	Christmas Lights	150,000	4.00	1,910,000
4 Safer	CCTV Operator	20,000	4.83	1,930,000
4 Promotion	Website	10,000	5.13	1,940,000
5 Welcoming	Subsidised Car Parking	100,000	4.29	2,040,000
5 Attractive	Buildings Lighting	100,000	5.00	2,140,000
5 Clean/Maintain	Litter Enforcement	10,000	5.11	2,150,000
5 Promotion	Ambassadors - Uniforms	10,000	5.25	2,160,000
5 Safer	CCTV - Surface Car Parking	60,000	5.67	2,220,000
6 Attractive	Public Conveniences	60,000	5.43	2,280,000
6 Promotion	Branding	15,000	5.75	2,295,000
6 Safer	Signage - Safer/CCTV	10,000	6.00	2,305,000
6 Clean/Maintain	Sunday Cleaning	37,500	6.11	2,342,500
6 Welcoming	Cruise Ships	50,000	6.57	2,392,500
7 Safer	Retail Radios	20000	6.33	2,412,500
7 Attractive	Play Area - N.G.S.	40,000	6.63	2,452,500
7 Promotion	Entertainment	30,000	6.75	2,482,500
7 Clean/Maintain	Retailer Recycling	20,000	6.78	2,502,500
7 Welcoming	Short Stay Car Parking	50000	7.29	2,552,500

8 Safer	Retail Crime Awareness	25000	6.67	2,577,500
8 Promotion	Newsletter	10000	7.13	2,587,500
8 Clean/Maintain	Graffiti and Fly-posting	25000	7.33	2,612,500
8 Attractive	Floral / Shrub Displays	100000	7.71	2,712,500
8 Welcoming	Pedestrian Signage	100000	7.86	2,812,500
9 Safer	Lighting - Surface Car P	15000	6.80	2,827,500
9 Promotion	Canopy	50000	7.75	2,877,500
9 Welcoming	Shoppers Bus	250000	7.86	3,127,500
9 Attractive	Bedford Way	50000	7.88	3,177,500
9 Clean/Maintain	Cleanliness Monitoring	10000	8.44	3,187,500
10 Promotion	Retail Investment Pack	10000	8.75	3,197,500
10 Safer	Public Crime Awareness	5000	8.83	3,202,500
10 Welcoming	Railways Shopping Pro	10000	8.86	3,212,500
10 Attractive	Public Art	60000	9.13	3,272,500
10 Clean/Maintain	Mechanised Sweeper	45000	9.22	3,317,500