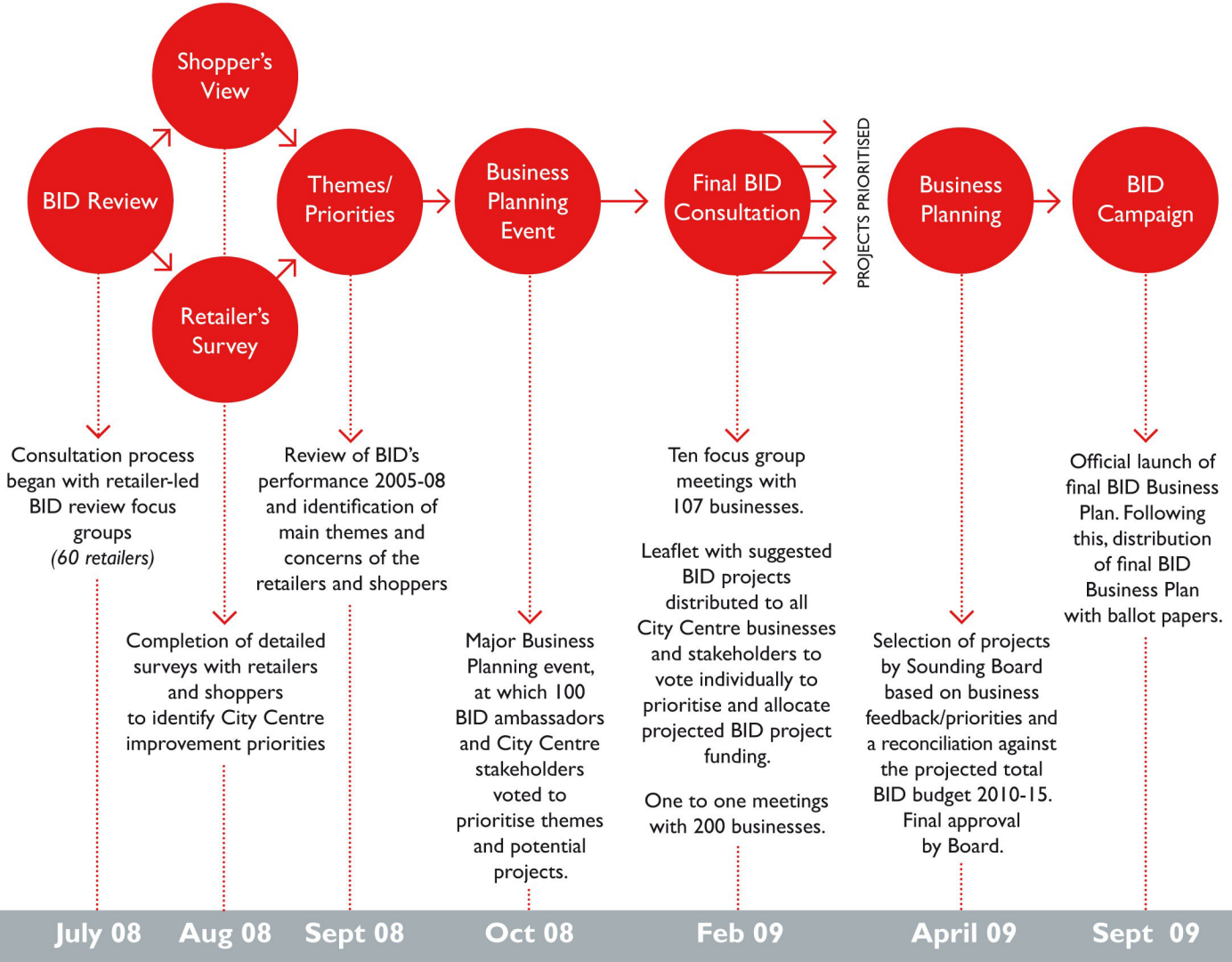
Shopper's View
BID Review
Retailer's Survey
Themes/ Priorities
Business Planning Event
Final BID Consultation
PROJECTS PRIORITISED
Business Planning
BID Campaign
Consultation process began with retailer-led BID review focus groups (60 retailers)
Completion of detailed surveys with retailers and shoppers to identify City Centre improvement priorities
Review of BID's performance 2005-08 and identification of main themes and concerns of the retailers and shoppers
Major Business Planning event, at which 100 BID ambassadors and City Centre stakeholders voted to prioritise themes and potential projects.
Ten focus group meetings with 107 businesses.
Leaflet with suggested BID projects distributed to all City Centre businesses and stakeholders to vote individually to prioritise and allocate projected BID project funding.
One to one meetings with 200 businesses.
Selection of projects by Sounding Board based on business feedback/priorities and a reconciliation against the projected total BID budget 2010-15. Final approval by Board.
Official launch of final BID Business Plan. Following this, distribution of final BID Business Plan with ballot papers.
July 08
Aug 08
Sept 08
Oct 08
Feb 09
April 09
Sept 09