



Minutes of Plymouth Growth Board Meeting

Date: Monday 28 February 2011
 Venue: Drake Suite, Tamar Science Park
 Attachments:

Next Meeting Date: Monday 23 May 12.30pm until 2.30pm, Sutton Harbour Group, North Quay House, Sutton Harbour

Attendees	Organisation	Email
Board		
Douglas Fletcher Chair (DF) David Draffan (DD) Richard Thomas (RT) Roger Pipe (RP) Dawn Bebe (DB) Peter Whitehouse (PW) Viv Gillespie (VG) Graham Stirling (GS) Nigel Godefroy (NG) Dave Young (DY) Graham Morris (GM) Simon Chamberlain (SC)	Plymouth Chamber Plymouth City Council FSB Millfields Trust On shore media Babcock City College Plymouth ESB/Plymouth Albion RFC Sutton Harbour The Una Group Employment Skills Board Ultimate Succession	chairman@plymouth-chamber.co.uk david.draffan@plymouth.gov.uk energy@dartguard.com roger.pipe@millfieldstrust.com dawnbebe@googlemail.com peter.whitehouse@babcock.co.uk vgillespie@cityplym.ac.uk graham-stirling@btconnect.com n.godefroy@sutton-harbour.co.uk david.young@theunagroup.co.uk grahammorris@springwater.fsnet.co.uk simon.chamberlain@ultimatesuccession.co.uk
Supporting officers		
Lesley Allinson (LA) Jeffery Kenyon (JK) Stephen James (SJ) Chris Grace (CG)	Plymouth Chamber Plymouth City Council Plymouth City Council Plymouth City Council	lesley.allinson@plymouth-chamber.co.uk Jeffery.kenyon@plymouth.gov.uk Stephen.james@plymouth.gov.uk Christopher.grace@plymouth.gov.uk
Observers		
David Parlby (DSP) Matt Cross (MC)	Plymouth Chamber Plymouth City Council	David.parlby@plymouth-chamber.co.uk Matt.cross@plymouth.gov.uk
Apologies		
Cllr Ted Fry (TF) Prof Julian Beer (JB)	Plymouth City Council University of Plymouth	ted.fry@plymouth.gov.uk julian.beer@plymouth.ac.uk

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	<p>and news to keep the private sector up-to-date.</p> <ul style="list-style-type: none"> Since the purchase of Air Southwest by Eastern Airlines, Plymouth Airport had become a wide and complex subject. The loss of the Gatwick route was a blow to the city but had been made for financial reasons and to retain the routes would require a subsidy in the region of £1.2M per year. All involved were researching alternative routes to London either via other airlines or improved rail services. PCC and PCCI were supportive of an airport economic study to ensure no decisions were made on the short term information but on long term issues. 	Update at next meeting	DD	23 May 2011
2.	<p>Update on Local Economic Strategy Action Plan Skills – Graham Stirling & Graham Morris PGB report - Feb 2011.ppt</p> <p>GS introduced the review undertaken by the sub group. The Employment Skills Board (ESB) had been working over the past 3 years and despite the early difficulties was starting to make progress. The review was based on evidence found over the past 18 months to 2 years and had focussed on the priority sectors. High level engagement interviews had been undertaken to gain the relevant information. GS advised that this was not a finished article since all the Review reports were ‘live’ documents, but had identified meaningful initiatives. He thanked GM for all his hard work both on this review and for the ESB.</p> <p>GM gave an in-depth presentation, attached, on the review.</p> <p>The review identified recommendations for this group. DF requested the following information – where were the resources, funding and what timescales were involved in delivering the recommendations.</p> <p>Agreed that Skills Review Sub Group would continue to produce an action plan in terms of identifying how the recommendations would be delivered, by whom and by when.</p> <p>All agreed the recommendations identified in the review and thanked GM & GS for such a comprehensive review.</p>	Identify deliverers	GM, GS & VG	23 May 2011
3.	<p>Proposal for next meeting – Participation – Jeffery Kenyon</p> <p>JK advised that the same format would be used for the participation theme review. It was agreed to keep the initial review group small to remain productive.</p>	Present Partnership Review	RP	23 May 2011
4.	<p>a. Digital Plymouth update – David Parlby</p> <p>DSP advised that an action plan had been drafted but there was currently no resource to take forward. He planned to bid to PCC for additional resource for a project manager to drive the initiative forward. DD asked whether it could be included in the Priority Sectors co-ordination project. DF responded that as Digital connectivity had been identified as a city priority to drive growth this was not appropriate and funding should be made available. DD & DSP to meet to discuss further</p>	Discuss funding issues	DD & DSP	31 March 2011

	<p>b. Communications – Dawn Bebe It was important that press releases were relevant to the readers which included both businesses and Plymouth residents. DF & DB to meet to plan a long term view to enable smarter and resource dependant communications. This was hoped would build the credibility of the group. The relationship between GAIN, the emerging LEP and the PBG also needs careful consideration in this context</p> <p>c. Economic Intelligence – Chris Grace The EDU had recruited an Economic Intelligence person and they would attend the next and future meetings.</p> <p>d. Local Enterprise Partnership update – Chris Grace A steering group had been established for the LEP – Heart of the South West (HotSW), it was private sector led and the draft submission had been given the green light by Central Government. A draft prospectus had been widely distributed for comments, most received to date had been positive apart from Exeter. The LEPs focus would be on the whole are rather than geographical boundaries. DSP was thanked for all his hard work on the programme.</p> <p>e. City Branding – Matt Cross The City marketing plan was due to be singed off next week; it had three components – Visitor Marketing, Investment Marketing and Community marketing. The Visit Plymouth website was currently being redeveloped, it was hoped the site would bring together all schemes in one place. MC & DD would meet to discuss how EDU could support the marketing working plan.</p> <p>f. Vice Chair of Plymouth Growth Board – Douglas Fletcher DF asked if all were content for GS to become the group’s Vice-Chair all agreed and GS accepted.</p> <p>g. Forward Dates 2011/2012 – Jeffery Kenyon DF & JK would schedule for meeting dates for 2011/2012 and advise at the next meeting.</p>	<p>Plan future communication</p> <p>Add Stephen Bashford to circulation list and ToR</p>	<p>DF & DB</p> <p>LA/JK</p>	<p>23 May 2011</p> <p>1 March 2011</p>
		Plan future dates	DF & JK	23 May 2011
5.	<p>AOB DD informed the group on the growth fund initiative; it was still early days but would be significant in the future. DF thanked Tamar Science Park for hosting the meeting today.</p>	Update for the next meeting	DD	23 May 2011
6.	Date of next meeting – Monday 23 May, 12.30pm until 2.30pm Venue: Sutton Harbour Building			

2011 Meeting Dates

Below are dates for the WTG for 2011. All meetings are 12.30pm until 2.30pm:

Dates

Monday 23 May 2011

Monday 18 July 2011

Venue

Sutton Harbour Building – hosted by Nigel Godefroy

TBC

Any offers to host any of the meetings above would be welcomed. Please contact Jeffery Kenyon (jeffery.kenyon@plymouth.gov.uk) if you would be willing to host a future meeting.