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LOCAL GOVERNMENT ACT 2003

BUSINESS IMPROVEMENT DISTRICTS (ENGLAND) REGULATIONS 2004

NOTICE OF BALLOT

PROPOSED BUSINESS IMPROVEMENT DISTRICT FOR PLYMOUTH

This is to give notice that a ballot is to be held on the proposal to renew the Business Improvement District (BID) for Plymouth. You should shortly receive a copy of the BID Proposal Document from the BID Promoters.

The ballot will be conducted entirely by post by the Independent Scrutineer, **Electoral Reform Services of 33 Clarendon Road, London N8 0NW**. Ballot Papers will be sent to those eligible to vote on Friday 11th September 2009 for return to them by no later than **5pm on Friday, 16th October, 2009** (the "day of the ballot").

Who can Vote in the BID Ballot?

Persons eligible to vote in the ballot will be the non-domestic ratepayer listed on the Council's database for each hereditament (business premise) situated in the geographical area of the proposed BID as at the date of this Notice. Each person entitled to vote in this ballot shall have one vote in respect of each hereditament occupied or (if unoccupied) owned by them in the geographical area of the proposed BID.

Appointment of Proxy

Persons eligible to vote in the BID ballot may appoint someone else to vote on their behalf (for example, if you are going to be away at the time of the ballot). Applications to appoint a proxy must be submitted to Electoral Reform Services at the above address no later than **5pm on Tuesday, 6th October, 2009**. An application for the appointment of a proxy must be made in writing and;

- (a) state the full name and address of the person whom the person entitled to vote (the applicant) wishes to appoint as a proxy;
- (b) state the address of the applicant's hereditament or hereditaments;
- (c) be signed by the applicant; and
- (d) contain a statement by the applicant that the proxy so named has been consulted and is capable and willing to be appointed.

Please see over

Lost Ballot Papers

Ballot papers will be sent to those who are eligible to vote **Friday 11th September 2009**. If you (or your proxy if you appoint one) have not received your ballot paper by **Monday, 12th October, 2009** you may apply to Electoral Reform Services (address overleaf), for a replacement paper, providing evidence as to your identity.

Spoilt Ballot Papers

If you inadvertently spoil your ballot paper in such a manner that it cannot be conveniently used as a ballot paper, please return it to the Electoral Reform Services (address overleaf).

On receipt of the spoilt ballot paper, Electoral Reform Services will issue a replacement. No replacements can be issued if the spoilt ballot paper is received by Electoral Reform Services later than three working days before the day of the ballot.

Count of Ballot Papers

Ballot papers will be counted on **Monday, 19th October, 2009** and the result will be announced shortly afterward. For a BID ballot to be successful there must be a majority of those voting in favour of the proposal, both in terms of the numbers voting and also the rateable value represented by those voting.

Further details of the BID Proposal

If you require further information on the BID, please contact:

Patrick Knight
Business Improvement District Manager
City Centre Management Team, Floor 7
Plymouth City Centre Company Ltd
Civic Centre, Royal Parade
Plymouth, PL1 2AA

Tel: 01752 304472

Fax: 01752 304086

Website: www.plymouthcitycentre.co.uk