

Appendix F

Press advertisement for Issues and Preferred Options in Evening Herald

Sample City Centre and University AAP consultation posters

Window Vinyl placed in 'Virgin shop'

Plymouth Medical newsletter

'Talk Shop' advert

'City Centre the focus of big discussion' Council press release

City Centre and University AAP consultation plans photo

LDF newsletter November 2008

LDF newsletter January 2009

Selection of drawings showing ideas for the City Centre from children at
Lipson Vale Primary School

SHAPING THE FUTURE OF PLYMOUTH

You are invited to comment on Plymouth's Local Development Framework
Plymouth aspires to be one of Europe's finest, most vibrant waterfront Cities.

City Centre and University Area Action Plan and Review of Statement of Community Involvement

The Local Development Framework is looking forward to 2021 planning for future development, which will help this vision become a reality. You may have previously commented on the Issues and Options documents which were consulted on in March 2005. We need your help again and comments in producing plans.

We have now moved on to the next stage in the process, and have produced the Issues and Preferred Options Document for the City Centre and University Area Action Plan.

There are lots of events happening to help you get involved. Look out for more information in the press or look on the website www.plymouth.gov.uk/ldf

The consultation period runs from 3rd November to 15th December 2008.

All responses should be made on representation forms available on the website or from the Civic Centre or the Central Library and returned by 5pm on 15th December. Completed forms should be sent to Development Planning, Planning and Regeneration Service, Department of Development, Civic Centre, PL1 2AA or email ldf@plymouth.gov.uk

The Issues and Preferred Options document and Statement of Community Involvement may be viewed at:

The Civic Centre Planning Reception or local libraries and Plymouth City Council Housing Offices, or viewed at www.plymouth.gov.uk

The documents are also available on request in other formats.

www.plymouth.gov.uk

 **EURO RSCG RILEY**

30-10-2008 9:40 AM | 30-10-2008 10:21 AM

073972.indd

Client: **Plymouth CC**

Trim Size: **120 mm x 99 mm** Ad Size: **None**

Insertion Date: **3/11/2008**

Media: **Plymouth Eve Herald**

A/H: **Jessica**

Mac Op: **Catherine Wood**

Colour/Mono: **Mono**

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What is the City Centre and University Area Action Plan?

Plymouth City Council is producing an Area Action Plan (AAP) for the City Centre and University area. This plan will set out what should happen in the area over the next 15 years. When finished, it will form part of Plymouth's Local Development Framework.

Do you have any ideas? Now is the time to join the discussion! Pick up a leaflet to find out when events are and how to have your say!

The Council have been collecting a lot of detailed evidence and information in order to understand the issues. We now think we have a good understanding of the key issues and how they affect the City Centre.

So what might be in the final Area Action Plan?

The vision is to create a vibrant and thriving City Centre of regional importance. We think that the final Area Action Plan should set out:

- ◆ 'Quarters' – areas that have distinct qualities or activities taking place, for example the independent and market Quarter. The suggested Quarter Map is inside this leaflet.
- ◆ Ways to make sure the City Centre is attractive to investors and developers that can make some of the improvements happen.
- ◆ Sites for major developments to help increase the number of businesses and people living in the City Centre.
- ◆ The most important historic parts of the City Centre that need conserving.
- ◆ Ways to improve getting into and around the city centre by bus, bicycle, car and on foot.
- ◆ Ways to improve street and public spaces
- ◆ Support for other plans and strategies, for example to develop the University further or improve the West End.

All these issues are discussed further in the Consultation document.

What do you think? Join in the discussion!

Comments can be made online at www.plymouth.gov.uk/ldf or in writing to Planning Services, Department of Development, Plymouth City Council, Plymouth PL1 2AA.

Make your comments from 3 November -15 December 2008.

