So you have a great idea you want to get off the ground? How do you get involved?

1. Add a project to www.crowdfunder.co.uk/plymouth - tell your story. Offer rewards to your supporters. Set your target and create a marketing plan...

2. Warm up your network and grow your supporter base ahead of launch

3. Check the criteria to see whether Plymouth City Council might pledge to your project

4. Launch your project

5. Promote your project to your network. If there’s interest in your project and it ticks the boxes for the Plymouth City Council funding they might pledge up to 50% towards your project up to the value of £5,000

6. Get funded and get your project off the ground! Good luck!

How Crowdfunder works...

1. So you’ve got an idea?
2. Create a project on www.crowdfunder.co.uk/plymouth
3. Tell your crowd
4. The crowd pledges in return for rewards
5. The crowd shares the project with friends
6. Hit your target and turn your idea into reality

So you’ve got an idea? Create a project on www.crowdfunder.co.uk/plymouth - tell your story. Offer rewards to your supporters. Set your target and create a marketing plan...

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Hit your target and turn your idea into reality

CROWDFUND PLYMOUTH

CROWDFUNDING PLYMOUTH’S FUTURE
Your great idea could benefit from a share of £60,000 from Plymouth City Council
www.crowdfunder.co.uk/plymouth

#CFPLYMOUTH

ADD YOUR PROJECT TODAY
www.crowdfunder.co.uk/plymouth
Crowdfund Plymouth is a Crowdfunder Local campaign to support ideas from businesses, communities and charities in Plymouth.

Plymouth City Council is looking for projects that help improve the city and make it a better place to live, work and play.

Crowdfunding is an alternative means of funding that allows individuals to take their ideas forward and make them a reality with the power of the crowd.

Where has Plymouth City Council’s pledge money come from?

Plymouth has lots of development going on which impacts on the city. Developers pay a Community Infrastructure Levy charge to offset these developments. Most of this money is spent on helping to keep the city running like roads, schools, parks and health services... and some of it could be used for great local ideas – maybe your project!

How can you find out if your project would be eligible for match funding?

We’re looking for projects that are near to developments that happened over the last year or that reduce the impact of development.

Find out more at:
www.crowdfunder.co.uk/plymouth

Sponsor Crowdfund Plymouth

Our sponsorship programme is a simple and effective way for brands and organisations to get involved with crowdfunding – the most exciting and fastest-growing part of the UK’s “innovation economy”. Associate your brand with the greatest new ideas in Plymouth.

Find out how:
\* www.partners.crowdfunder.co.uk
\* partners@crowdfunder.co.uk

Like the look of a project? Support it with a pledge and turn more great ideas into reality!
www.crowdfunder.co.uk/plymouth

Photo credits: Gareth Wiscombe, Graham Richardson, shrinkin’ violet, Chris Sampson.